

ESG Board Member /Chair



Dutch

The Netherlands,
often travelling EU/global

Dutch native speaker

English (fluent)

Spanish (fluent)

French (moderate)

German (well)



+ 31 6 10013318



hoek@businessforgood.world



Duinzichtlaan 1
2061 DA Bloemendaal
The Netherlands

UNIVERSITY

MBA

NCOI (Dutch MBA Institute)

MA

Business and Communication Studies,
University of Amsterdam

PROFILE

- ESG specialized Board Member / Chairman by both business experience as well as knowledge.
- Three-time CEO, former CEO Dutch Sustainable Business Association.
- Currently Non-Executive Portfolio throughout Europe.
- Committees: ESG/sustainability (set up and Chair), Remuneration and Nomination, Corporate Governance.
- Global thought leader on sustainable business and innovation.
- Profound knowledge and experience on how boards should align with ESG/SDGs, mitigating risks and seizing opportunities, the meaning of global alliances and metrics and their impact for Board and Management.
- Acknowledged as a global, influential management thinker, by the prestigious Thinkers 50.
- Two-time best-selling and golden awarded author on sustainable business (Trillion Dollar Shift and New Economy Business), upcoming book Tech for Good on the opportunities of advanced technologies for good (projected publishing mid '22).
- High level press presence, appreciated author for G7, G20 and Cop Magazines, regular author for prestigious media like Forbes, Fortune, CEO Magazine, Financial Times, global banking and finance, the European etc.
- Global keynote speaker on sustainable business, ESG investment and advanced technologies.
- Strong, global networks, particularly on CEO and Chairman level. Excellent multi-lingual communicator; global citizen and orientation.

BOARD EXPERIENCE

2020 - Present

Advisory Council Member, Redevco Real Estate Fund

Redevco, urban real estate investment manager, manages over 330 assets in Europe. Assets under management EUR 7.4 bn. HQ located in Amsterdam with offices in London, Brussels, Dusseldorf, Madrid, Paris and Zurich. Member International Advisory Council; primary task is to provide strategic advice on the company's growth and sustainability strategy. Redevco's mission is to play a crucial role as an investment manager in the ESG transition of cities and as the sustainability-expert on the Board I am most heavily involved.

2020 - Present

Vice Chairman of the Board, SUSI Partners

Vice Chairman and Chairman RemCom of Swiss based infrastructure fund manager with an exclusive focus on the wide spectrum of investment opportunities, arising from the global energy transition. SUSI finances the renewable energy transition with investments in clean energy, infrastructure, energy efficiency and storage, generating attractive risk-adjusted returns for clients and their beneficiaries. Double digit, high-paced growing fund manager, currently EUR 1.8 bn investor commitments with a profound growth plan to double within three years.

2019 - Present

Board Member, Aegon Netherlands N.V.

Aegon is a global life insurance, pensions and asset management company headquartered in The Hague, Netherlands, employing approximately 28,318 people worldwide, market cap \$ 10.749 M, revenue \$ 33.628 M. Listed on the Euronext Amsterdam and is a constituent of the AEX index. Board Member Eagon Netherlands N.V., Chairman RemCom, representative Workers Council.

2015 - 2021:

Vice Chairman Supervisory Board Mazars Accountants Netherlands

Global firm headquartered in Paris, specialized in accountancy, tax advice and consultancy, employing over 23,000 professionals in 89 countries through member firms. Mazars grows predominantly via acquisitions and mergers in US and China. Chairman Remuneration & Nomination and Corporate Governance Committee, the latter responsible for the change process following the by government imposed intensified national (AFM) regulation.

2014 - 2019

Member EMEA Advisory Council, Bank of Montreal

Member Responsible Investment Advisory Council providing strategic advice to BMO EMEA responsible investment funds (AUM £2.9 bn) and responsible engagement overlay (REO) service (AuA £9 bn). International Council supports and strengthens the rapid growth of the responsible funds, its innovation, and influenced the production of the first fund impact reports, climate change strategy, and the high carbon divestment policy.

CEO AND EXECUTIVE EXPERIENCE

2017 - Present

Mentoring, Chairman Mentors International (CMi)

CMi is a global boutique firm providing leadership mentoring to CEOs of large, mostly listed global companies. Clients (CEO/ExCo members), based in Europe, US and Asia, are provided with regular, international sounding-board sessions to debate strategy, innovation and leadership issues. Representing Benelux and a number of companies in France.

2009 - 2017

CEO Dutch Sustainable Business Association

Initiated, grew and led the Dutch Business Association to become an impactful organization in NL and broader Europe with over 260 large, midsize and start-up/scale-up member companies. Objective to accelerate the transition towards sustainable business models, both on company as well as sector and supply chain level, for which consortia and public private coalitions were formed. Association successfully deployed three business lines: business to politics, business to business and business to science. Responsible for achieving national policies and national deals on energy transition, climate agreements, public and private procurement, taxes, real estate/housing. Participated in many international public-private consortia, commissions and initiatives whilst representing all member companies. Although legal entity was an Association, as CEO was responsible for always ensuring positive financial results and steep growth of member companies.

2006 - 2009

Member of the Board of Directors, Royal BAM Group, BAM Housing Construction

BAM Housing Construction, listed company, annual turnover of approx. € 850 M, a consolidated return of approx. 2.5 and approx. 2,300 staff. Member of the Board of Directors.

Besides general tasks as Member of the Board, specific role was technological and sustainable innovation of the portfolio: the future portfolio of activities of BAM Housing. Developed a technologically innovative and sustainable portfolio in both new construction as well as renovation markets and deployed it through all regions in collaboration with regional directors and imbedded in P&L target setting, resulting in significant growth of sustainable portfolio.

2003 - 2006

CEO Property Development Schiphol, Municipality Haarlemmermeer

As CEO responsible for initiating, developing and managing all area development projects with substantial investment portfolio. Negotiated with market parties, brought property development from loss to profit by restructuring and developing company entirely. Developed long-term vision on overall development policy with solid investment forecast. Developed financial reporting standards as well as reports for City Council and Mayor as to enable follow up and monitoring on vision and policy.

1997 - 2003

CEO Thunnissen Groep BV, property development building company

Total annual turnover € 65 M. Approximately 160 staff. Company had various business units including Development, Building, Maintenance and Client Management. Achieved transformation of business model and ensured better financial returns, risk profile and long-term contracts with clients in a price competitive market by putting sustainable, technological innovation upfront. Sustainability key driver of portfolio.

GLOBAL THOUGHT LEADER ESG

SPEAKER

Globally appreciated and sought after keynote speaker on ESG, sustainable business, leadership and advanced technologies for good. Represented by Leading Authorities, Celebrity Speakers and JLA and others. Client companies include DSM, Barclays Bank, Asahi Beer, Master Card, Young Presidents Organization (YPO) and many others.

AUTHOR

Acknowledged as a 'global voice' for magazines for Cop 23 (2017), G7 and G20 Magazine, regular writer of blogs and articles for Forbes, Fortune, New York Times, Financial Times, Huffington Post, CEO Europe, International Business Week, Green Business, Financial Executive etc.

Author of *The Trillion Dollar Shift (2018)*, the number 1 business book on the Sustainable Development Goals. Launched January 2018 at WEF, Davos, won gold medal International Book Awards (2019). Recommended reading by Forbes, Fortune, Financial Times and others. Forewords and recommendations by Paul Polman, Feike Sijbesma, Gerard Mestrallet.

Author of *New Economy Business (2014)*, the frontrunner book on how business can be successful by implementing ESG. Won gold medal for best business book, noted as a book that "precedes reality".

Author of *Tech for Good*, trailblazing book on how advanced technologies can accelerate the transition to a low carbon, sustainable world, whilst improving business' profitability, market share and shareholder/ stakeholder return. Projected publication mid '22.